# Intentional Recovery™ Business Model Platform

Designed to help Residential Treatment Centers grow their business





## **Fast Start Options**

- Business model consulting including interstate licensing strategies
- Operational setup
- Technology consulting
- Empirically based education and coaching curriculum
- Outsource coaching staff or certification of your staff
- Clinical staff training
- Operations manuals and consulting for The Joint Commission Telehealth accreditation
- Business coaching
- Outreach program and coaching



### **Grow Your Business**

Now you can capture new business opportunities using the fast growing Telehealth delivery system:

- Accept new patients needing only outpatient treatment
- Develop a continuum of care for inpatients being discharged

The Intentional Recovery Business Model Platform puts you in the outpatient Telehealth business quickly.

#### Here's How

- Recovery is accelerated towards a purposeful, Intentional Life though a unique combination of empirically based "Intentional" education, therapy, life coaching and mobile technology
- Improved outcomes can be tracked and validated while you help more patients and families move forward in life

## **Intentional Recovery Defined**

Intentional Recovery is an integration of empirically base Recovery Education & Therapy with Intentional Education and Coaching.

Recovery treatment changes addictive behaviors. Intentional Coaching<sup>™</sup> perfects skills that will propel people forward in everyday life. Intentional skills are fun to learn and practical.

Patients have instant success with Intentional Skills allowing the Therapist to bridge that successful experience over to speed Recovery.

## **Easy to Expand Your Business**

- · Low capital investment and operating costs
- Use your existing staff, billing and clinic record system
- Capture more business with high labor to billings ratio

